

Utah State University
 Department of Kinesiology and Health Science
 Sports Management MSM
 Plan C – 33 credits

2023-2024 Catalog Year

Course Offerings			Cr.	Fa	Spr	Sum	
Core/Required Courses – 30 credits required							
KIN	6025	Intercollegiate Athletics Administration	3	X			
KIN	6030	Sports Marketing and Public Relations	3		X		
KIN	6040	Sports Events and Facility Management	3	X			
KIN	6060	Legal Issues In Sports	3	X			
KIN	6070	Sport in Society	3		X		
KIN	6080	Financial Management of Sports	3		X		
KIN	6090	Sport Development and Sales	3		X		
KIN	6120	Leadership and Organizational Behavior in Sport	3	X			
KIN	6650	Advanced Practicum in Sport Management	6	X	X	X	
Electives – 3 credits required							
Below are recommended electives, other courses can be used with discussion with							
KIN	6000	Administration in Athletics	3			X	Odd Years
KIN	6050	Psychological Aspects of Sports Performance	3	X			Even Years
KIN	6430	History and Philosophy of Physical Education and Sport	3	X			Even Years
KIN	6960	Master's Project	3	X	X	X	Odd Years
DATA	6060	Analytics in the Enterprise	2-3	X			