

HEP Major: Community Health Emphasis

Program Objectives

The Community Health Emphasis is based on the responsibilities of a Certified Health Education Specialist (CHES) as delineated by the National Commission for Health Education Credentialing (NCHEC).

Source: <http://www.nchec.org/responsibilities-and-competencies>

Upon completion of the program students will be able to:

- I. Assess needs, assets, and capacity for health education (Responsibility I)
- II. Plan health education/promotion (Responsibility II)
- III. Implement health education/promotion (Responsibility III)
- IV. Conduct evaluation and research related to health education/promotion (Responsibility IV)
- V. Administer and manage health education/promotion (Responsibility V)
- VI. Serve as a health education resource person (Responsibility VI)
- VII. Communicate and advocate for health and health education/promotion and the profession (Responsibility VII)
- VIII. Demonstrate basic skills and abilities of a health educator in an applied real world setting.
- IX. Gain employment or pursue graduate studies in a health education related area, if desired.