Kristy Taylor Bloxham PhD

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VITAE

HIGHER EDUCATION

Utah State University   2010
Ph.D. Instructional Technology & Learning Sciences
Training and Evaluation Emphasis
Research-Using Continuous Improvement Principles to Improve Online Learning

Utah State University   1987
M.ED. Instructional Technology

Utah State University   1985
B.S. Elementary Education
Math, Computer Science Minor

PROFESSIONAL EXPERIENCE

Utah State University
Professional Practice Associate Professor   Feb. 2018-Present
- Develop and deliver online and face to face courses in the Instructional Technology and Learning Sciences graduate program.
- Work with faculty, industry, and administration to develop a new bachelor's program in Human Experience Design.
- Co-wrote a Statewide Strategic Workforce Initiative grant that was funded to provide additional faculty for our new program. $340K/year funded.
- Mentor and advice all Master of Arts students.
- Work with industry to provide internships and projects for our students as well as jobs on completion of the program.
- Work with faculty to evaluate and improve their courses.

Kontegrys, LLC
Elearning Development and Training Consulting   Jan. 2012-Present
- Work with companies to establish and maintain clear educational guidelines for the delivery of all training.
- Aid in the establishment of a companywide Learning Management System.
- Consult with companies that need certifiable online content for training.
- Training content planning and development.
- Establishing new social learning platforms and processes within organizations.

Younique, LLC
VP of Training and Field Development   Jan. 2016-Jan. 2017
- Hired, mentored, and managed a full training and development team that led one of the fastest growing multi-level-marketing companies in the world.
- Evaluated and implemented alternative training methods to reach over 800,000 company affiliates. Social Learning techniques, along with social media were employed to further our reach and ROI.
- Organized the training and development for all live training events including a yearly convention which included over 85 training sessions and 40 trainers.

Entrata, Inc.

      Director of Training   Oct. 2012-July 2015

- Managed a team of 18 content developers and trainers that created all product documentation, on-demand training content and deliver live training sessions. Ranked as a top 5 manager within the organization.
- With my team, created all software documentation and training materials for 21 software products within one year of hire date, decreasing the overall demand on support functions by other departments by 50%.
- Hired and trained a team of 10 traveling and in-house trainers that have an average overall client satisfaction rating of 4.79/5 .
- Helped develop and manage a new Learning Management System used to house our newly developed library of training and support documents including 28 complete training courses.
- Created cutting edge training simulators that were 65% more effective in training software processes than conventional video.

USU Instructional Technology & Learning Sciences, Logan, Utah

      Instructor and Program Mentor   Jan. 2008-May 2013

- Helped coordinate the Distance Education Endorsement program by developing and teaching online classes and mentoring students through to completion of their required projects. Currently have 100% completion rate for all students in the program.

DevonWay, Inc.

      Project Management, Training and Evaluation   March 2010-July 2012

- Implemented evaluation strategies to help improve software deployment processes resulting in the integration of new kick-off, training, testing, and communication methods.
- Managed agile software deployment projects involving continuous improvement software for the Nuclear Power industry. Deployed lessons learned from previous projects to create better communication and allow for complete customer sign-off before go-live; a first for the company.
- Worked with clients to create E-learning and face to face training programs that would meet their rigid training standards while staying within budgets and timeframes. By setting up best practices was able to achieve INPO certifiable training to increase the ROI for the client.

USU Instructional Technology & Learning Sciences, Logan, Utah

      Program Consultant   April 2008-May 2010

- Researched and helped create a new M.S. degree program within the Instructional Technology and Learning Sciences program at Utah State. The increase in enrollment accounted for a significant number of new students in the department within one year.

USU Regional Campuses and Distance Learning, Logan, Utah

      Contract Evaluator   Feb. 2009-Aug. 2009

- Completed a full assessment of the student course evaluation system resulting in the redesign of the process to a more useable, cost effective and timely format.

EndVision Research and Evaluation

      Contract Evaluator   Aug. 2008-Jan 2010

- Conducted evaluative testing of K-6 students for the Bureau of Indian Affairs.

Digital Libraries Connect Research Group-USU, Logan, Utah

      Research Assistant   Sept. 2007-Jan 2009

- Conducted research to evaluate the effectiveness of an educational software application for K-12 teachers.

Image Products Inc., Logan, Utah   Feb. 1987-Dec. 2007

>> ***Educational Software Developer***
> - Managed full educational software development process including product research, design, development, timeline, budget and evaluation. Given a top 10 educational software rating two years in a row.

ACADEMIC PUBLICATIONS AND PRESENTATIONS

Dissertation
Bloxham, K. T. (2010). Using formative student feedback: A continuous quality improvement approach for online course development.

Refereed Book Chapters
Robertshaw, M.B., Leary, H., Walker, A., **Bloxham, K.,** & Recker, M. (2009). Reciprocal mentoring "in the wild": A retrospective, comparative case study of ICT teacher professional development. In E. Stacey (Ed.) *Effective Blended Learning Practices: Evidence-Based Perspectives in ICT-Facilitated Education* (pp. 280-297). Melbourne: IGI Global Press.

Refereed Conference Proceedings
Robertshaw, M.B., **Bloxham, K**., Walker, A., Leary, H., & Recker, M. (2008). Teacher as designers of online and open educational resources: An empirical examination of professional development for re-use. In proceedings of the *Open Education Conference*, Logan, Utah.

Refereed Presentations
Fitt, M. H., Walker, A., Leary, H., **Bloxham, K.,** Barton, R., & Gurrell, S. (2009, April). Understanding the written components of the doctoral experience. Paper presentation at the American Education Research Association annual meeting, San Diego, CA.

Robertshaw, M. B., Leary, H., & **Bloxham, K.** (2008, November). Reciprocal mentoring and technological pedagogical content knowledge: An emerging model of technology professional development for K-12 teachers. Presentation at the Association for Educational Communication and Technology international convention, Orlando, FL.

Leary, H., Robertshaw, M.B., Walker, A., & **Bloxham, K.** (2008, April/May). Crossing paths to connect educators and learners with online resources. Presentation at the Utah Library Association/Mountain Plains Library Association conference, Salt Lake City, UT.

Leary, H., Robertshaw, M.B., & **Bloxham, K.** (2008, Feb/March). The Instructional Architect: A blueprint for connecting teachers and students to online resources. Presentation at the Utah Coalition for Educational Technology annual conference, Salt Lake City, UT.

Bloxham, K., (2019, October) "Finding Life Balance as an Instructional Designer", Presentation at the AECT International Conference, Las Vegas , NV.

Bloxham, K., (2019, October) "Instructional Technology as a Gateway for Trending Tech Jobs", Presented at the AECT International Conference, Las Vegas, NV.

Bloxham, K. (2019, August) "The Power of "The Ask". A Look at the Effect of Asking Students to Frequently Analyze Course Quality", Presented at the Empowering Teacher Excellence, Conference, USU, Logan, Utah

Invited Keynote Presentations
Bloxham, K., (2019 January) "Using Human Centered Design", Conservice Training Summit, Conservice Inc., Logan, Utah.

AWARDS

- 2008-AECT Design and Development competition winner

- 2009-2010 Outstanding Student of the Year, Department of Instructional Technology & Learning Sciences, Utah State University, Logan, UT

ADDITIONAL RESEARCH AND EVALUATION EXPERIENCE

- Evaluation of an online course in conservation at the University of Georgia
- Evaluation of the K-6 Reading First program on Arizona and New Mexico Indian Reservations
- Evaluation of the student course evaluation system at Utah State University.
- Experience with both qualitative and quantitative research design methodologies and data analysis.

SERVICE

Vice President, Instructional Technology Student Association   2009-2010
Student Representative on Dean Search Committee
    College of Education, Utah State University   2009-2010
Reviewer, International Journal of Problem Based Learning   2016-Prsnt